



VENO

macht Mode komplett

Huge selection.
Comprehensive variety.
Extraordinary assortment.



Fashion | Kids | Classical | License | Reflex | Traditional costumes | Characters & Numbers

Embroidered motifs

A great way to attract attention

They are supplementary embellishments for the dictionary – for your customers they are enchanting nuances: applications. The fashion designer sends a personal signal when charm and individuality are combined. A small symbol of love on children's jackets or aesthetic anthems on an evening dress. A playful accent, a pointed highlight. Sometimes a powerful exclamation mark, sometimes a tender touch. But always something very unique.



Tapes | Standardtapes | Cords | Piping & Braids | Trimmings & Ruffles | Woven Fur

Tapes & Cords

That's how a fine item is made

Ribbons and strings give skirts and blouses the last piece of flair. Also always up-to-date: Edging, braids and quilling are also a decorative accessory as a bow to our aesthetic needs.

Warm, soft, cuddly – what a great extra. When people are looking for warmth, faux furs prosper.



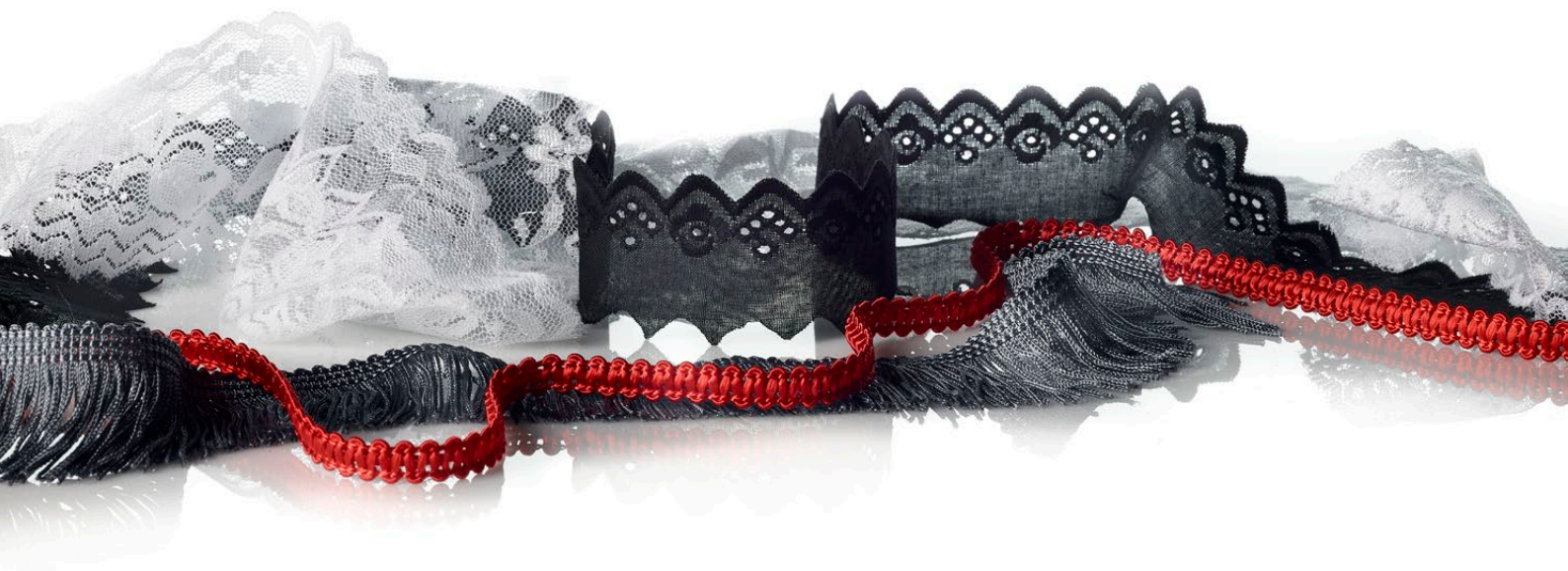
By the meter | Cards

Elastics

Quality is an expandable term

The elastic product should lengthen, but the sales pitch should not. You get to the point quickly with this selection.

Cuffs, elastic cords or classic elastic tape can't be missing in any sewing kit – and certainly not in the product range of the specialist dealer.



Trimmings | Fringes | Scalloped laces | Bobbin laces | Laundry laces | Spatula tips

Laces & Trimmings

Effective means against boring edges

It's all about lace, edging and fringe – and about the certainty that individual style still has a chance.

The classic touch for fashion, decoration and embellishment. A good portion of retro that cannot be missed, even with a crazy wedding ceremony.



Garment fasteners | Buttons | Braces | Press fasteners | Eyelets | Bag handles | Strass | Accessoires

Fasteners and Garment Accessories

Material, colours and shapes of all kinds

Many projects gain colour through accessories, buttons and other clothing fasteners: If something needs to be closed, specialist dealers opens up a cornucopia of possibilities to their customers.

Grips are always at hand in a well-stocked speciality trade offer. Because sewing tote bags is so in! If you enter the keyword into the Pinterest search engine, you will be greeted by imaginative tips and suggestions.



Standard zippers | Loose ware | By the meter | SB-Box | Accessories

Zips

More than just open and closed

Achieving good sales with zippers? It's not that absurd to consider if you choose the right product range.

If you think zippers are exclusively for opening and closing, you will also think that you tie together your pants with a belt. But it is never just about function, but rather about fashion and attractiveness.



Repair sheets & Patches | Replacement | Shoulder Pads, Lingerie & Corsetry accessories | Storage | Care items

Repair & Household items

Look!

What make-up is to the face, shoulder pads, lingerie and bodice are for the rest of the body: you do not change the truth, but you paint it a little bit and make it more attractive and, of course more seductive!

With patches and know-how you can remove supposed flaws and practical helpers provide care and protection. There is so much that simplifies manual work and at the same time enhances the joy of it: such as storing sewing accessories in sewing baskets.



Darning wool | Embroidery threads | Sewing threads | Overlocking

Threads

Keeping the bobbin together

The larger your product range of sewing threads, the less the business success depends on a single silk thread. It all comes down to the selection! It is by no means true that there is nothing new for customers to discover when it comes to threads. Just take a look at our transparent sewing and quilting yarn.



Straight pins & Safety pins | Sewing, Embroidery & Darning | Sewing machine needles | Pin cushions

Pins & Needles

Always high quality and often savvy

Can a specialised dealer outdo its competition with needles? – You can certainly try with these! VENO relies on the category of „tried and true“ and also offers you a high quality and varied selection.



Crochet yarn | Mercerized yarn | Embroidery threads | Felt wool | Wool

Yarns & Wool

Metre by metre

There is an infinite variety in the area of yarns and wools. Admittedly: You won't find it all here. But you'll find the right thing here.

Crocheting, knitting, embroidering... without yarn and wool it all just remains an idea and plan.



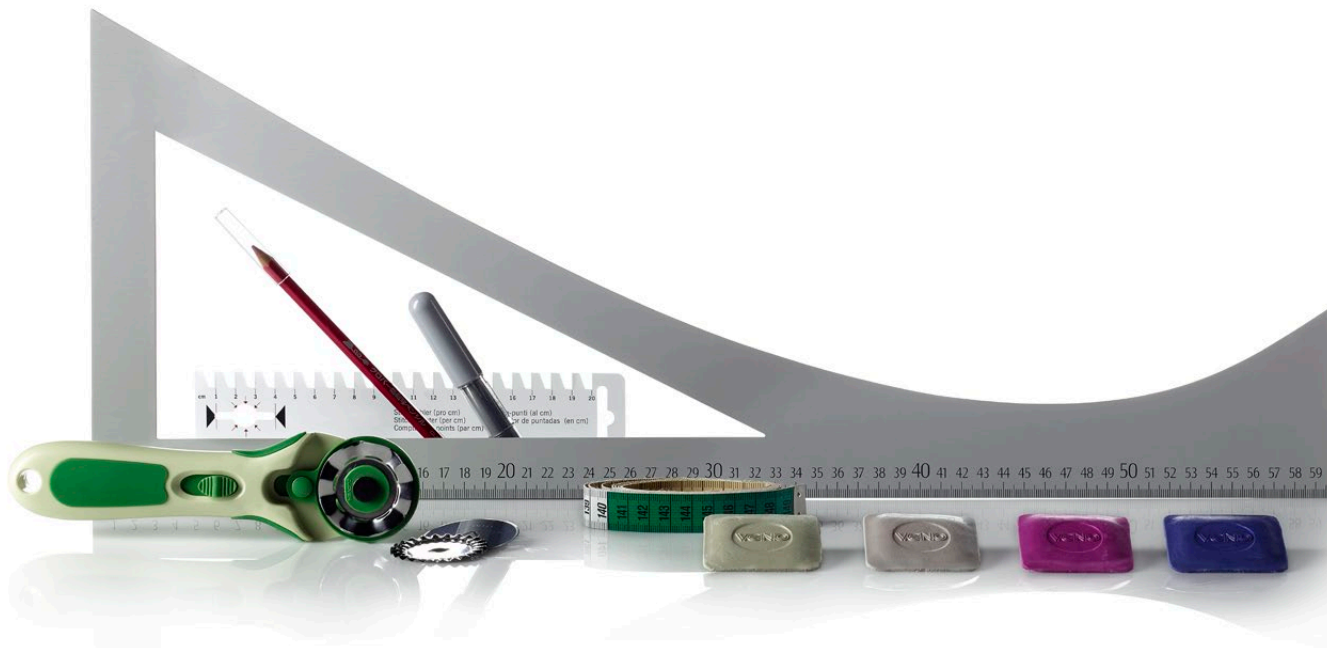
Crochet hooks for thread and wool | Tunisian crochet hooks | Single-pointed-, Double-pointed and Circular knitting pins | Accessories

Knitting pins, Crochet hooks & Accessories

Real top choice and quality

What is the largest selection of wool, yarn, etc. worth if the tools are missing?
You will find the right craft needle for any challenge here.

Whether knitting, crocheting, patchworking or another filigree, nimble-fingered job needs to be done: VENO has the right needles in stock.



Scissors & Cutting tools | Marking tools | Sewing & Patchwork accessories | Dressforms | Lamps

Sewing, Embroidery & Patchwork

Sharp things as indispensable helpers

The hobbyist may still want to combine a lot of things: His or her work cannot thrive without the separating effect of scissors and other cutting tools. Everything when it comes to measuring and marketing tools, patchwork and quilting, scissors and cutting accessories.



Fabric interlinings | Stabilizers | Battings | Embroidery fabrics | Cork | Fabrics by Gütermann

Interlinings, Battings & Fabric

Indispensable ingredients for all work

Suitable material in high specialist trade quality: These inserts and fabrics will really meet your needs.

The volume is emphasised here, since the thermal insulation improves: Well-versed seamstresses ask for technical materials in speciality trade, which give their work the last functional touch. In addition, VENO has delicate portions of fabric that make great bags, decoration and accessories possible.



Books | Kits | Soles & Accessories

Books & Kits

Make something of it!

Despite all the preference for fabrics, ribbon and yarn: For example for books and manuals.

A real topper seller has snuck up quietly. Materials for self-made espadrilles. Inspire the beginners just as much as the professionals with these.



Online shop & App for retailers

Well informed online. Fast online ordering.

No more desperately looking for a particular needle in the assortment.

Or a particular application. Therefore, you will certainly find our online shop good.

If you like, even during work, at night or on weekends.

Additionally you are always up to date with our VENO App. We give you the opportunity to always have the latest catalogues and brand information at hand. Benefit from the modern way of product presentation.



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